




LOCATION TRACKING

	<p>Locate Via Computer & Mobile App</p> <p>Apps for iPhone™ and Android™.</p>	<ul style="list-style-type: none"> • Want to know where your child is right now? You can... it's easy! You can watch the movement of your child anytime, anywhere, from your Smartphone or our "parent-friendly" tracking portal. • Default is set to track every 5 minutes without draining the battery. At this setting the battery will last for up to 40 hours. • In case of an emergency you can update as frequently as you want via real-time location positioning. • Set and manage Alerts and assign multiple Authorized Caregivers to help you keep track of your kids. • Receive email and/or text Alerts when an Alert is triggered.
	<p>Breadcrumbs</p>	<ul style="list-style-type: none"> • On the run and don't have time to login and check out your kid's location? With Breadcrumbs you can have your child's whereabouts sent to you automatically. • You set the schedule, minutes or hours, and receive regular Alerts via email and/or text with the exact location of your child.

2-WAY COMMUNICATION






	<p>2-Way Voice</p>	<ul style="list-style-type: none"> • Speak directly to your child anytime – or have them call you. • Easy 1 button for child to call you. • Auto pick-up when you call a child • Ability to turn the ringer OFF so as not to alert those around your child.
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ALERT TYPES

Performs both simultaneous and active alerting.








Simultaneous Alerting allows up to 10 individuals to be designated to receive text and email alerts that can be customized for each individual. In the case of SOS alerting, you can also designate 1 person to receive the alert via voice.

Active Alerting does not require caregivers to be logged into the app to receive alerts. Alerts will be sent automatically to the designated persons email address or mobile phone via SMS.

	<p>SOS Alert / Button</p>	<ul style="list-style-type: none"> • Be notified immediately if your child needs help via a voice phone call and real-time location update. • If your child is in a dangerous or threatening situation, or has a medical emergency, he/she can press the SOS button.
	<p>Predator Alert</p>	<ul style="list-style-type: none"> • Be notified when your child comes within 500 feet of a registered sex offender's residence. • Amber Alert GPS is synced with the National Sex Offender Registry and our database is updated every 24 hour
	<p>Zone Alerts</p>	<ul style="list-style-type: none"> • Customize up to 20 Safe Zones or virtual boundaries around your home, a school, soccer field or anywhere you choose. • Receive an Alert when your child enters or exits these Zones.
	<p>Low Battery Alert</p>	<ul style="list-style-type: none"> • Be notified via text and/or email when your battery is at 15%.
	<p>Device Inactivity Alert</p>	<ul style="list-style-type: none"> • Receive an alert when your device has not reported for four hours.

FACT SHEET



	Device ON / OFF	<ul style="list-style-type: none"> Receive an alert when your device has been turned ON/OFF.
	Speed Alert	<ul style="list-style-type: none"> Set a maximum speed threshold and be alerted via email and/or text if your child is in a vehicle that is exceeding your speed threshold. This is a great way to know if your child is ever in a vehicle that is moving too fast.
OTHER		
	Location History	Stored up to 3 months.
	School Ready	Ability to block incoming calls to not disrupt school or learning environments. SOS is still enabled.
	Funding for LEAP	Amber Alert GPS supports the efforts of the Department of Justice, the National Center for Missing and Exploited Children and law enforcement in the issuance of amber alerts by providing 100% of the funding for the Law Enforcement Alerting Portal (LEAP), generated from sales of Amber Alert GPS Smart Locators.
	Versatile Attachments	Allows the smart locator to be concealed and worn multiple ways, including on a wrist, belt buckle, backpack, ankle, shoe etc..
	Trusted Brand	Used by thousands of families nationwide.

SPECIFICATIONS

Dimensions	H: 2.8", L: 1.5", W: .8"
Weight	2.35 ounces
Standard	Battery 880 mAh Rechargeable Lithium Ion
Battery Life	Up to 40 hours under normal environmental conditions
Technology	GPS tracking, cellular voice and AT&T 3G network

PRICING*

Smart Locator	\$125
Monthly Service	\$15 Basic Plan or \$18 Premium Plan for 150 additional SMS per mo.

**also available through AT&T for \$129 and \$10/mo service plan without SMS capability. Through March 31, 2014 families who purchase an Amber Alert GPS Smart Locator from AT&T, can receive a \$100 bill credit when they activate a new wireless line.*